

# Kim Collins

## Data Analytics Manager/Sports Geographer

Passion for delivering data-driven results to clients and stakeholders. Team-oriented, quick learner, willing to take on new challenges. Outdoor Enthusiast.

## Experience

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2022-Current

### **Data Analytics Manager/Sports Geographer *Buffalo Groupe***

Maintain a market valuation model in 7 different sports that is licensed to equipment manufacturers and sporting goods retailers. Prepare presentations and data visualizations. Develop business recommendations for clients based on data analysis. Track sports participation through movement data merged with customized Open Street Maps polygons.

2019-2022

### **GIS Analyst *Longitudes Group/Buffalo Groupe***

Client sales territory mapping, analysis and reporting. Web scraping retail locations and points of interest. Database maintenance.

2019

### **GIS Intern *FLO Analytics***

Digitize and georeferenced plat maps for a municipality. Used ArcGIS and satellite imagery.

1999-2020

### **Commercial Fishing *Self Employed***

Seasonal work on a commercial salmon seine vessel. Started as deckhand and eventually moved to captaining the vessel. Responsibilities included: maintaining equipment and fishing gear, coaching crew, maintaining a safe work environment. SERVS: Ship Escort Response Vessel trained. Kept certification up to date throughout fishing career.

AMSEA Certified Marine Safety Instructor. Trained USGC approved On Board Drill Conductors.

## Education

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2021-2022

### **Data Analytics Bootcamp**

University of Oregon

2017-2018

### **GIS Masters Certificate**

Portland State University

2005-2009

### **B.A. Earth Science**

University of Alaska Fairbanks

## Skills

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- GIS – ArcGIS and QGIS
- Microsoft Office, Excel + VBA
- Microsoft Power BI – analysis and reporting
- SQL - basic
- Tableau
- Python - intermediate
- Monday.com – Project Management
- Leadership

## Contact

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